

For more information contact:
Julie Gates at Julie Gates Public Relations
562-429-5972
jgatespr@yahoo.com
for MIND Research Institute

News Release

FOR IMMEDIATE RELEASE

MIND Research Institute Wins Prestigious *EdNET* 2008 Industry Award

Non-profit education researcher wins national competition for its important contributions to the education industry

SANTA ANA, CA, Sept. 22, 2008 – MIND Research Institute in Santa Ana announced that it won the prestigious *EdNET* 2008 Pioneer Award, a national awards competition sponsored by the Heller Reports, a QED company and leading provider of education market news and events. The Pioneer Award, now in its 16th year, is part of the *EdNET* Industry Awards program that recognizes organizations that have made important contributions through their products and programs to the education industry. The *EdNET* Pioneer Award is given to the one organization that has most significantly contributed to the growth of the education market over the previous year.

The non-profit MIND Research Institute has been focused on the national math crisis and its far-reaching impact on business and community. As a result of years of original, scientific research MIND developed programs that use a distinctive visual approach to help all students master the essential building blocks for math success. Their recently released Algebra Readiness intervention program rebuilds the foundational skills required to meet increasingly rigorous state math mandates. MIND's innovative courseware, text, and professional development programs have garnered numerous awards and have been proven effective through improved academic results and marked increases in test scores.

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“With only 39% of students in our country proficient in Algebra I classes, MIND Research has worked tirelessly to spotlight and change this desperate situation, define the term ‘algebra readiness,’ and create solutions that help students succeed in algebra,” said Dr. Matthew Peterson, MIND Research Co-founder. “Winning *EdNet*’s Pioneer Award is an amazing accomplishment for us and we are honored.”

“The Heller Reports and QED are proud to recognize these outstanding innovators,” said Nelson Heller, President of the Heller Reports. “They have made a significant contribution to our industry and to the future of the students we serve.”

A panel of leading education industry experts selected the winners for the *EdNET* 2008 Industry Awards. According to QED, the *EdNET* judges noted, “MIND Research Institute offers an innovative, engaging and different way to teach algebraic concepts. And they have the research and effectiveness studies to prove it works.”

Award winners were announced on Sept. 16, 2008, during the *EdNET* Conference in Boston. For more information about the awards program, visit www.EdNETconference.com or call 800-525-5811, ext. 9421. For more information about MIND Research, visit <http://www.mindresearch.net> or call 888-751-5443.

About *EdNET*

The *EdNET* Industry Awards program was created in 1992 to champion the efforts of progressive organizations helping to revitalize the nation’s educational system. The program has become a focal point of the *EdNET* Conference, the education market’s premier annual networking conference produced by The Heller Reports, a Quality Education Data company. The *EdNET* Conference brings together education executives, school administrators, and policymakers to network and build strategic business partnerships. The *EdNET* 2008 Conference was in Boston, Sept. 14-16.

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About MIND Research Institute

The MIND Research Institute is a neuroscience and education research based, non-profit corporation. MIND applies its distinctive visual approach to illustrating concepts and building problem-solving skills as the basis for innovative, research-proven math education programs for elementary and secondary schools. The programs include the *ST Math*[™] patent-pending instructional software for K-5 students, *ST Math*[™]: *Algebra Readiness* for intervention at the secondary level, and *Algebra Readiness: A Blueprint for the Foundation of Algebra* a comprehensive program featuring a tightly integrated textbook and courseware. MIND's visual approach taps into each student's innate ability to do spatial-temporal (ST) reasoning and problem-solving, and is effective at engaging students at all levels of language or academic proficiency. There are currently 400 schools in California, Texas and 17 other states, and more than 70,000 students and 4,500 teachers participating in the program. For more information, visit <http://www.mindresearch.net>.

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